



## Notice

Since the production of this document, Solar Gard has been purchased by Saint-Gobain Performance Plastics Corporation. Solar Gard is now a subsidiary of Saint-Gobain. All references within this document to Bekaert, Bekaert Specialty Films or Bekaert Specialty Films LLC, including but not limited to legal notes, copy and or copyrights are null and void. All rights and responsibilities expressed or written within this document have been transferred from Bekaert Specialty Films, LLC to Saint-Gobain.

Saint-Gobain Performance Plastics  
4540 Viewridge Avenue  
San Diego, CA 92123 USA  
Tel: 877 345 3478  
E-mail: [info@solargard.com](mailto:info@solargard.com)  
[www.solargard.com](http://www.solargard.com)



**Media contact**

Jacqueline Volovich  
978-499-9250 x 236  
[bsf@matternow.com](mailto:bsf@matternow.com)

## Press release

February 11, 2008

# Panorama<sup>®</sup> Puts Safety First with Visually Clear 8 Mil Hilite Window Film

## *Solar Protection Unites with Safety and Security*

[Panorama](#) today unveiled its latest product innovation, combining outstanding solar performance and exceptional security benefits in one film: [Panorama<sup>®</sup> 8 Mil Hilite 70](#). This film is currently shipping to official Panorama<sup>®</sup> dealers.

“Panorama<sup>®</sup> 8 Mil Hilite 70 is for discerning customers who want only the very best in both solar performance, along with safety and security,” explains Christophe Fremont, President of Bekaert Specialty Films LLC, manufacturer of Panorama<sup>®</sup> window film. “This new product offers four distinct benefits, giving dealers one complete solution for safety, solar performance, aesthetic and UV protection concerns.”

Panorama<sup>®</sup> 8 Mil Hilite 70 offers a comprehensive set of features and benefits:

- Safety and security – holds shattered glass in place, preventing break-ins or injury and damage to people and possessions inside.
- Outstanding solar performance – blocks 55% of total solar energy, reducing energy consumption related to cooling
- Optically clear—doesn’t affect the appearance of a building inside or out, and allows maximum natural sunlight through the windows
- UV protection – because it blocks 99% of UV rays, Panorama<sup>®</sup> Hilite carries the Seal of Recommendation from the Skin Cancer Foundation. Valuables such as window displays, artwork, carpets and furnishings are protected from UV damage and fading.

Panorama<sup>®</sup> 8 Mil Hilite 70 also meets the highest testing standards for safety and security window film, including combustion rate, tensile strength, peel strength and puncture tests.

Panorama<sup>®</sup> window films are composed of 100 percent sputter-metallized, optically clear polyester, laminated with special adhesives and finished with a durable, scratch-resistant coating. This new offering from Panorama<sup>®</sup> delivers immediate benefits by offering sunscreen-like protection – and now bomb-blast security - to everything inside. Panorama<sup>®</sup> 8 Mil Hilite 70 is ideal for residential

homes and commercial installations including retail and restaurants, hospitality, municipal, museum and historical buildings.

Dealers who are interested in Panorama® 8 Mil Hilite 70 should call 877-273-4364 in the U.S. or email [info@panoramafilm.com](mailto:info@panoramafilm.com).

**About Panorama®**

Bekaert Specialty Films LLC., [www.bekaertfilms.com](http://www.bekaertfilms.com) is a global leader in the development, manufacture and distribution of specialty films for use in solar control and safety window films and industrial applications. Distributed through a network of independent certified dealers and distributors in more than 60 countries, Bekaert window film is sold under the Solar Gard®, Panorama®, Quantum® and Armorcoat® brands. Bekaert Specialty Films also manufactures industrial films for the electronics, medical, graphic arts and imaging, automotive and aerospace industries. Bekaert Specialty Films LLC., is headquartered in San Diego, CA and is a subsidiary of the Bekaert group (Euronext Brussels: BEKB), \$4 billion specialised technology company.

More information on Bekaert's professionally installed Panorama® window film is available at [www.panoramafilm.com](http://www.panoramafilm.com). For media inquiries, samples or photography contact [bsf@matternow.com](mailto:bsf@matternow.com)