



For Auto, Truck and SUV Accessory Retailers

## Films manufacturer receives ISO 14001 certification

Bekaert Specialty Films LLC, San Diego, earned ISO 14001:2004 certification, as the window films maker reduced the manufacturing process impact of its films. Solar Gard®, automotive films is one of the firm's top brands. ISO 14001 is an international standard for environmental management systems whose goal is to reduce the ecological footprint of a business and decrease pollution and waste.

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Bekaert reported that it established an Environmental Management System (EMS) to ensure the company's activities and products have minimal impact on the environment. Bekaert Specialty Films' EMS helps monitor and improve energy efficiency, resource conservation, waste management and chemical control. Additionally the EMS aims to:

- \* Reduce the environmental impact of BSF's manufacturing operations;
- \* Improve the work environment and create cross-functional teams that foster awareness, understanding and responsibility across the organization; and
- \* Enhance relations with the community, regulators and stakeholders.

"ISO 14001:2004 certification is an extension of our commitment to protecting the environment and ensuring the health and safety of employees, customers and the communities in which we operate," said Christophe Fremont, company president. "More and more companies are prioritizing window film in their budgets, and our environmental standards will give them confidence that our products are the right choice to achieve their energy savings goals."

In addition to its ISO 14001:2004 certification, Bekaert Specialty Films has also been recognized as a Climate Action Leader by the California Climate Action Registry, and was the first specialized film manufacturer to certify and publish its carbon footprint. Solar Gard window film has been endorsed by the Clinton Climate Initiative and both. Professionally-installed window film is one of the most diverse products on the market, offering important features to property owners including energy savings, UV protection and safety enhancements.