

Panorama[®] helps Adobe implement cost saving energy related improvements

Paul Murphy is the owner of Bay Area Window Film, a leading provider of window film in the San Francisco Bay Area. He has been installing film since 1970 and was the first Panorama[®] window film dealer in the United States. Yet, with all this experience, he never anticipated the impact the “green” movement would have on his business. As green practices become mainstream, Murphy aggressively explains the role window film can play to commercial building owners.

One of the early adopters of Panorama window film’s energy benefits was Adobe Systems Inc., a household name for their award-winning technologies and software that have redefined business, entertainment and personal communications. Adobe is also well known for their commitment to environmental stewardship. The Adobe Tower is located in San Jose, CA - in the heart of Silicon Valley. This building was awarded a Leadership in Energy and Environmental Design (LEED) Platinum certification and was the world’s first commercial office building to earn this highest recognition possible under the U.S. Green Building Council’s permanent LEED Existing Building standard.

Supporting Adobe’s principles of energy conservation was the installation of Panorama Hilite[®] 70. This film was selected for its many benefits including the rejection of solar heat, elimination of hot spots and the provision of more consistent and comfortable interior temperature, thus reducing the need for constant air-conditioning. Additionally, Panorama Hilite eliminates glare while preserving the view and letting visible light in, so less electricity is used as the greener alternative, daylighting, is enjoyed by building occupants. Adobe strives to use groundbreaking, environmentally friendly design, construction and conservation methods because they want to create a healthier workplace for employees, preserve resources and reduce energy costs - they found Panorama window film was a clear solution.



“Adobe has set a high standard for other companies to introduce sustainable, environmentally-friendly practices into their facilities.” Murphy said. “It will be a personal and professional goal to seek out and work with other businesses focused on sustainability to this level in the future.”

Installation Summary

Building name:	Adobe Tower
Building type:	Commercial
Location:	San Francisco, California
Problem:	Intense hot spots Stress on air conditioning units Costly utility bills Uneven temperature throughout rooms
Solution:	Panorama Hilite 70
Amount of film installed:	40,000 square feet
Benefits experienced:	Reduction of hot spots More comfortable temperature and working environment Lower energy costs Preservation of building esthetics