

# VISIT FORBES.COM/ENTREPRENEURS

Raise Capital

Market your business

Harness Technology

[click here >>](#)
 Search: **Forbes.com** Quotes Video Web Blogs Advanced

Go

INSIDE FORBES

- Most Popular Virt
- Top 10 Disruptive C
- Top 5 Corporate K

U.S. EUROPE ASIA

HOME PAGE FOR THE WORLD'S BUSINESS LEADERS

Free Trial Issue

[HOME](#) [BUSINESS](#) [TECH](#) [MARKETS](#) [ENTREPRENEURS](#) [LEADERSHIP](#) [PERSONAL FINANCE](#) [FORBESLIFE](#) [LISTS](#)
[Video](#) [Blogs](#) [E-mail Newsletters](#) [Org Chart Wiki](#) [People Tracker](#) [Portfolio Tracker](#) [Special Reports](#) [Widgets](#) [CEO Network](#)
[E-mail](#) | [Request Reprints](#) | [E-Mail Newsletters](#) | [My Yahoo!](#) | [RSS](#)

ADVERTISEMENT

Business Wire - Press Release


 More From  **INVESTOPE**

## Bekaert Specialty Films Certifies Carbon Footprint

07.23.08, 2:36 PM ET

### Most Popular Stories

- [Young Billionaires](#)
- [Easily Overlooked Tax Deductions](#)
- [The No-Tech Hacker](#)
- [Job Hunting In A Downturn](#)
- [How To Tap Lenders When Credit Is Tight](#)

### Popular Videos

- [Dr. Vino's July Fourth Finds](#)
- [Small Beers, Big Business](#)
- [Doctors On Demand](#)
- [Billionaire Dropouts](#)
- [Groovy No More](#)

Bekaert Specialty Films, LLC today reaffirmed its pledge to environmental stewardship by announcing that it has defined its carbon footprint. Bekaert Specialty Films' solar control window films, sold under the Solar Gard(R) and Panorama(R) brands, have long been recognized for their role in reducing energy consumption, and the company is now the first specialized film manufacturer to make this level of operational commitment to environmentally-responsible practices.

"The certification of our carbon footprint is an important step in our overall strategy to improve our environmental practices," said Christophe Fremont, President, Bekaert Specialty Films. "As leaders, we are pushing the window film industry forward by holding ourselves to a higher standard and implementing these practices before they are required.

Window film dealers want to partner with an industry leader that drives energy-savings initiatives and is truly environmentally responsible. Consumers also care deeply about good manufacturing practices, and only Solar Gard and Panorama window films can tout these environmental commitments."

Bekaert Specialty Films' environmental innovations have already proven to save the company money and reduce waste. Their ecological practices include:

- the establishment of the company's carbon footprint;
- support for industry organizations and trade associations that promote environmental stewardship;

- [How to Stop Internet Cash Scams](#)
- [Five Steps to Becoming a Millionaire](#)
- [Can You Live on Love?](#)
- [Used Car Shopping: How to Avoid a Lemon](#)
- [Timeshares: Dream Vacation or Money Pit?](#)

[Make Forbes.com My Home Page](#)
[Bookn](#)
[Trading Center](#)

Brought to you by the spons


[ForbesAutos.com](#)

- waste and scrap reduction and recycling programs;
- use of a state-of-the-art emission control system that operates at 99.7% efficiency, conforming to strict California clean air requirements; and
- employee benefits related to environmentally-friendly choices.

Bekaert Specialty Films has calculated consumption of electricity and natural gas as well as emissions at each of their service centers and manufacturing sites to determine the overall carbon footprint. Their carbon footprint will be verified by an independent auditor from Bureau Veritas, one of the most stringent audit facilities in the US. Following the audit, Bekaert Specialty Films will apply for publication on the California Climate Action Registry (CCAR), where it will join the other 393 California-based companies that have pledged higher environmental standards. As part of their commitment to environmental stewardship, Bekaert Specialty Films is committed to continuous improvement, including future reductions in CO2 emissions to reduce their carbon footprint.

#### About Bekaert Specialty Films

Bekaert Specialty Films LLC., [www.bekaertfilms.com](http://www.bekaertfilms.com) is a global leader in the development, manufacture and distribution of specialty films for use in solar control and safety window films, and industrial applications.

Used for vehicles and buildings to keep out the sun's heat, filter out ultraviolet radiation and hold glass together in the event of breakage, Bekaert Specialty Films delivers solutions for safety, security, glare, energy use and CO2 emission reduction. Distributed through a network of independent certified dealers and distributors in more than 60 countries via 18 company-owned offices, Bekaert's window film is sold under the Solar Gard(R), Panorama(R), Quantum(R) and Armorcoat (R) brands.

For the industrial market Bekaert Specialty Films provides highly sophisticated vacuum sputtered, wet coated and laminated flexible film products to major OEM manufacturers worldwide. These are used in a vast range of industrial applications including electronics, medical, graphic arts and imaging, automotive and aerospace.

Bekaert Specialty Films LLC., is headquartered in San Diego, CA and is a subsidiary of the Bekaert group, an innovation and technology driven company, founded in Belgium in 1880 that develops, produces and distributes a wide range of metal transformation and coating products worldwide. Bekaert (Euronext Brussels: BEKB) is still headquartered in Belgium today, employing 20,000 people worldwide. Bekaert is present in 120 countries and generates annual sales of \$5 billion.

For more information about Bekaert Specialty Films window film and industrial film solutions or for photographs, please contact [bsf@matternow.com](mailto:bsf@matternow.com).

1 of 1

#### Article Controls

[E-mail](#) | [Request Reprints](#) | [E-Mail Newsletters](#) | [My Yahoo!](#) | [RSS](#)



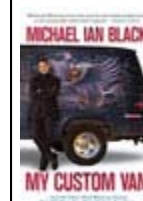
#### Small Business



**The Entrepreneur Library**  
Ten books that no entrepreneur should be without.

Sponsored By

#### CEO Book Club



**Black's Humor**  
David K. Randall  
Comedian Michael Ian Black's deb contains a few comedic gems.  
[READ REVIEW](#)



**The Sound Of Silence**  
Paul Maidment  
Having trouble managing your busi  
Maybe you talk too much.  
[READ REVIEW](#)

